

DANIELA BAUMANN



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# My Story



Welcome! I'm Daniela Baumann, a visionary speaker, author, and entrepreneur, passionate about helping women like you step into your power and embrace your fullest potential. My journey hasn't always been easy, but it's been deeply fulfilling—and I want to share that with you.

Years ago, as a single mother facing financial difficulties, I turned to my passion for dance, even when the odds were stacked against me. That led me to establish 15 pole dancing studios in Switzerland, where I saw firsthand how women can transform their lives by embracing their strength and confidence. From that experience, I knew my mission: to empower women to rise above adversity and take control of their own stories.

Today, as an international speaker, I have the privilege of connecting with women from all over the world. Whether I'm on stage, or hosting Women Leaders events in Dubai, Switzerland and Germany, my goal remains the same—to help you discover your voice, embrace your self-worth, and turn your dreams into reality.

I know the challenges you may be facing on your journey. But I also know that every struggle is an opportunity for growth. Through my speaking engagements and Women Leaders events, I create spaces where women can support each other, share their stories, and rise together.

For me, the most rewarding part of my work is seeing the transformation in the women I connect with—women just like you who are ready to rise, thrive, and create extraordinary futures. Together, we're breaking barriers, building dreams, and making the world a brighter place for all women.

Let's keep going, together!

*Daniela Baumann*

# Welcome to «The Daniela Baumann Show»!



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## ***From Loss to Rebirth: Rebuilding from Scratch!***



Here, we celebrate the remarkable journeys of successful women who have overcome significant obstacles to achieve their dreams. Each episode features inspiring stories that will empower you to believe in your own goals and remind you that persistence is key, even in the face of challenges.

Join us as we delve into the lives of these incredible women who have navigated adversity with resilience and determination. Their experiences will not only motivate you but also provide valuable insights and practical advice to help you on your own path to success.

Tune in to discover the strength within you and to be inspired to keep pushing forward, no matter how difficult the journey may seem. This podcast is more than just stories; it's a movement to uplift and encourage every woman to pursue her dreams unapologetically. Don't miss out—listen now and be inspired!

# Book me to speak!

Are you looking for a keynote speaker who will leave your audience feeling inspired and empowered to take action? My talk, "From Broke to Boss: A Single Mom's Journey to Serial Entrepreneur," delivers exactly that.

I've transformed my life from a financially struggling single mother to a successful entrepreneur, building 15 businesses. Through my own story, I show audiences how to overcome adversity, embrace resilience, and pursue their dreams with unwavering determination.

## Key Takeaways:

### 1. Inspiration through Experience:

I share my personal journey of struggle and triumph, showing your audience that success is possible, no matter their circumstances.

### 2. Practical Strategies:

From taking my first entrepreneurial leap to building multiple businesses, I offer real, actionable steps your audience can apply in their own lives.

### 3. Empowerment and Resilience:

I teach how to turn challenges into opportunities, providing a roadmap for personal and professional growth.



### Authenticity:

My story is real and relatable, connecting with audiences who face similar struggles.

### Impactful Insights:

I provide not just inspiration, but practical tools for overcoming obstacles and achieving success.

### Engaging Delivery:

My talk is a powerful narrative that motivates and leaves a lasting impression.



Daniela speaking at the  
Gladiator Summit in Dubai

[WATCH THE VIDEO](#)

# My Business



In 2008, as a single mother with no financial resources, I opened the first Loft1 Studio in Switzerland. Over the next 10 years, I proudly expanded to 15 studios and built a team of 75 female trainers. Today, Loft1 Studios continue to thrive in Switzerland, providing a space where women can empower themselves and grow through fitness and community.

[www.loft1.ch](http://www.loft1.ch)



Since 2023, we have been organizing impactful events in Dubai, Switzerland, and Germany, aimed at empowering women to achieve their fullest potential. In 2024, we expanded our vision by launching the Women Leaders Club, a community dedicated to fostering connections and support among women leaders.

Our goal is to host events in various countries, creating opportunities for women everywhere to thrive and inspire one another. Join us as we continue to break barriers and champion women's empowerment globally!

[www.womenleadersevents.com](http://www.womenleadersevents.com)

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# About the Book «KEEP GOING»



«KEEP GOING» means moving forward and never giving up. Before I opened my first of fifteen Pole Fitness studios, I was a single mother of two sons, had 30,000 Swiss francs in debt, no business plan, and no investor – but I had an idea that I refused to let go of until I made it a reality. Today, I am living the life I always dreamed of.

In this motivational workbook, I want to equip you with the tools you need to turn your idea into a success. You'll gain insights into my life, along with valuable tips, suggestions, exercises, and questions that you can directly answer in the book. Together, we will make your life successful – if I could do it, so can you!

\*\*Currently, the book is only available in German.

KEEP GOING!

Available on Amazon Germany

[ORDER NOW!](#)

# Contact

You can contact me via my email address  
[contact@daniela-baumann.com](mailto:contact@daniela-baumann.com)

or use the inquiry form on  
[www.daniela-baumann.com](http://www.daniela-baumann.com)

